



**2018 AWCC Business/Community Awards**  
**Category 5 – Retail Award**

Open to all businesses whose primary business activity involves the sale of goods or commodities directly to customers.

**Your Entry Details**

- Business Trading Name & ABN

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- Number of employees

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- Contact Name/Job Title

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- Phone Number & Email address.

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- 1) **Your Business Summary** - Please describe what your business does, how you sell your products ( online, shop front etc ) & the overall objectives of your business? (Between 50-100 Words)

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- 2) **Your Success** - What makes your business successful? How do you measure your success? (Between 50-100 Words)

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3) **Your Customer Service** – How do you create a high standard of customer service ? Do you actively seek customer feedback ?( Please provide an example) (Between 50-100 Words)

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4) **Your Point Of Difference** – What is your unique point of difference in the market? How do you market your business? (Between 50-100 Words)

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**Eligibility/ Contact**

Entry to the 2018 AWCC Business/Community Awards is open to all businesses/individuals on the Alstonville/Wollongbar plateau. Additional information can be provided to support your application if required. Please contact Alstonville/Wollongbar Chamber with any questions. Refer [www.alstonvillewollongbar.com.au](http://www.alstonvillewollongbar.com.au) for terms and conditions.

**How to enter**

Entries can be submitted by :

- Email – [info@alstonvillewollongbar.com.au](mailto:info@alstonvillewollongbar.com.au)
  - Post – PO BOX 697 ALSTONVILLE NSW 2477
  - Hand delivered to – Richard Lutze Building Designer – Suite 4/90 Main Street, Alstonville NSW 2477
  
  - *Closing date Friday 13<sup>th</sup> July 2018*
  - *Award Night 11<sup>th</sup> August 2018– Alstonville Plateau Sports Club*
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